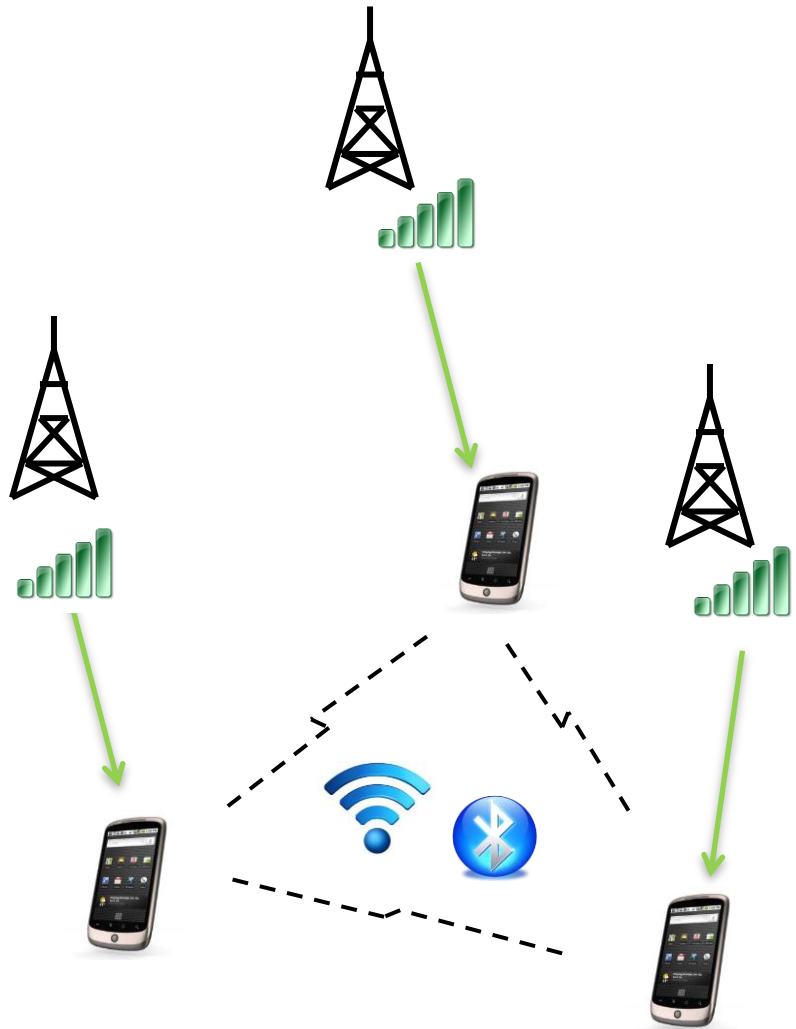


Using Cooperation for Low Power Low Latency Cellular Connectivity

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“mobile kibbutz”



GOALS

- lower power
- lower RTT
- higher throughput

Mobile connectivity



- **WiFi**
 - Good bandwidth (20Mbps), low latency (1-5ms)
 - Restricted distance (hundreds of meters), patchy coverage
 - **Proportional energy usage, power save**
- **3G/4G**
 - Low bandwidth (2-5Mbps), large latency (100-200ms)
 - Long distance (kilometers), good coverage
 - **Tail energy**

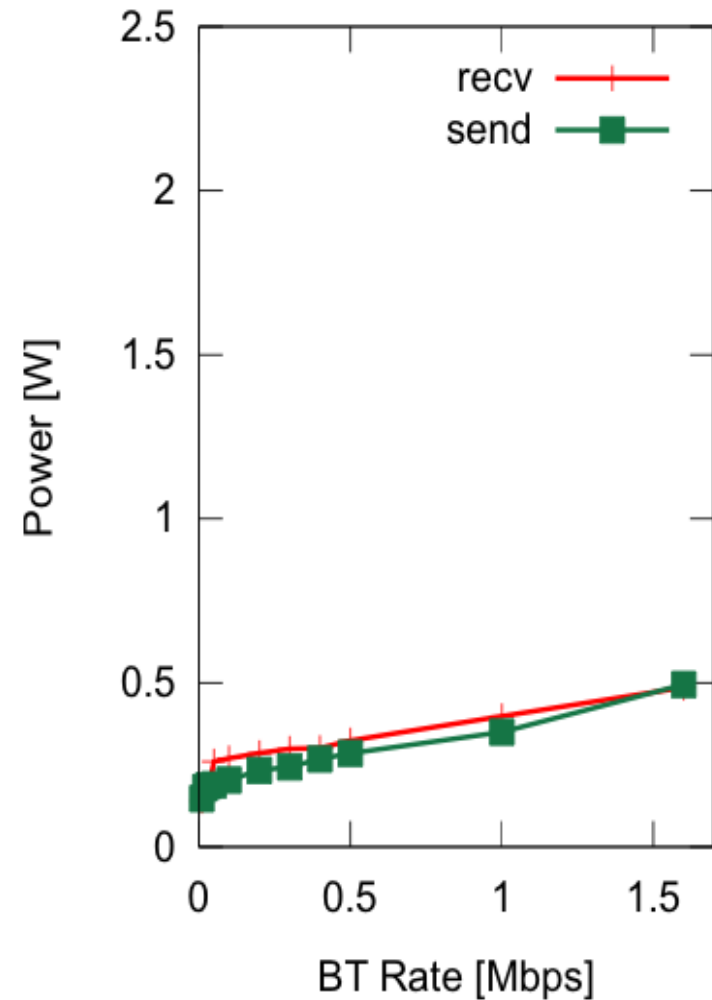
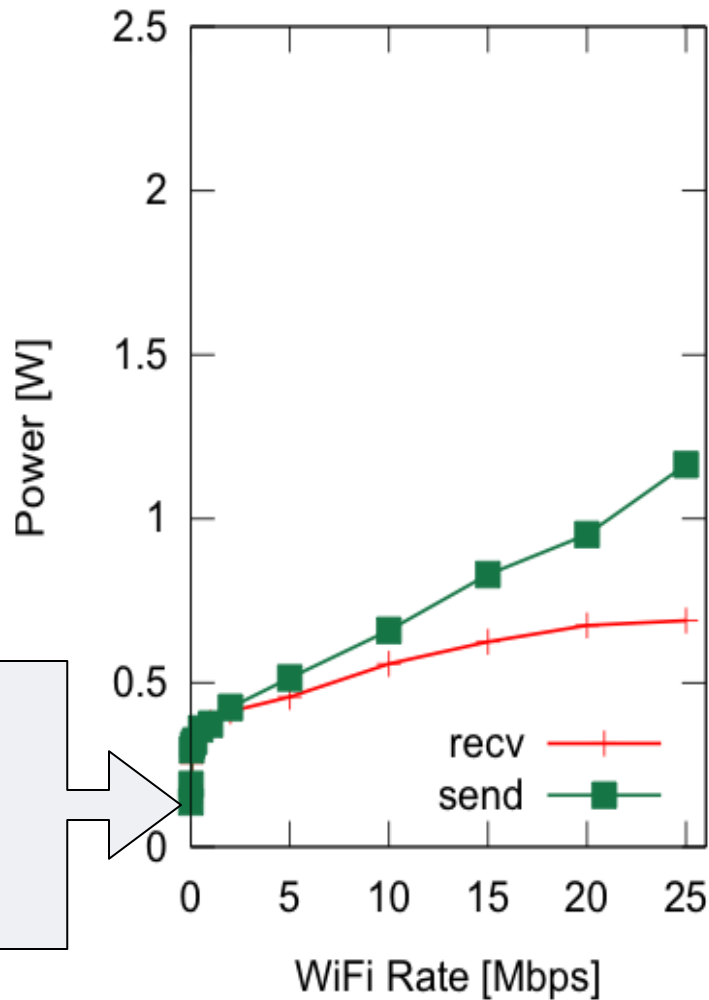
Mobile connectivity



- **On smartphones we have: WiFi, Bluetooth, 3G, 4G**
 - What to use? when? how?

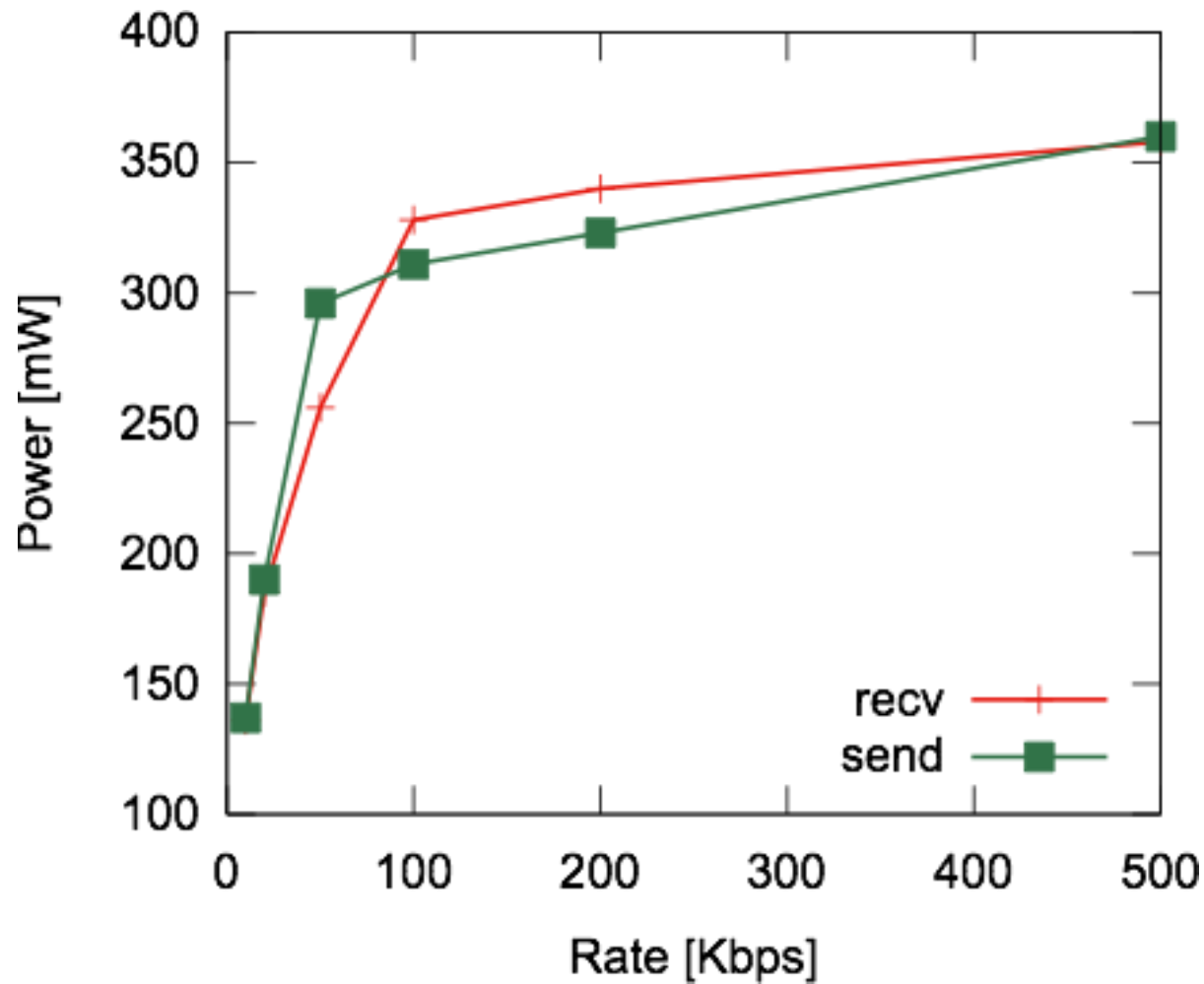
- **Tradeoffs**
 - coverage – capacity - cost
 - power - RTT

WiFi/Bluetooth are power proportional

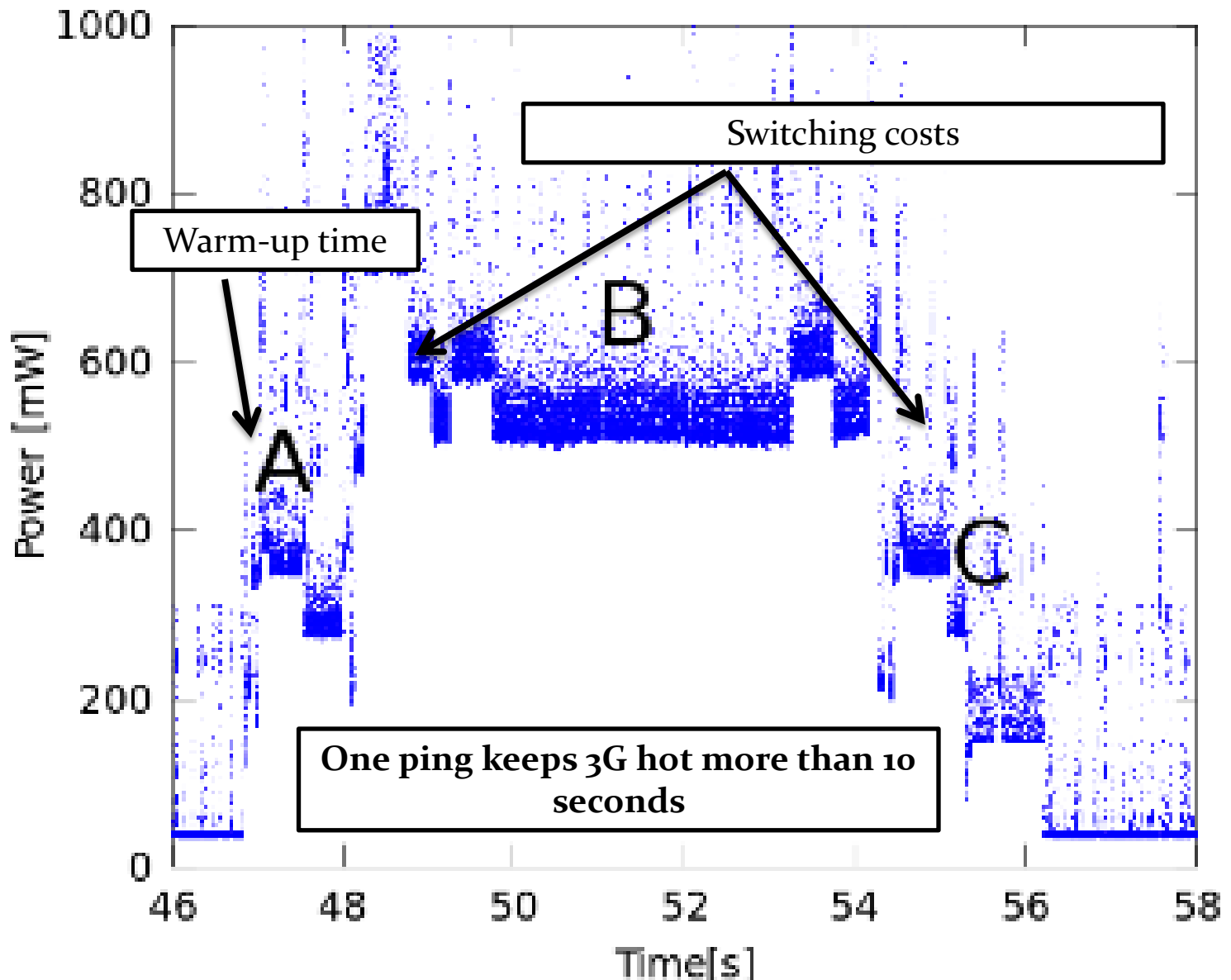


WiFi
Power
Save
Mode

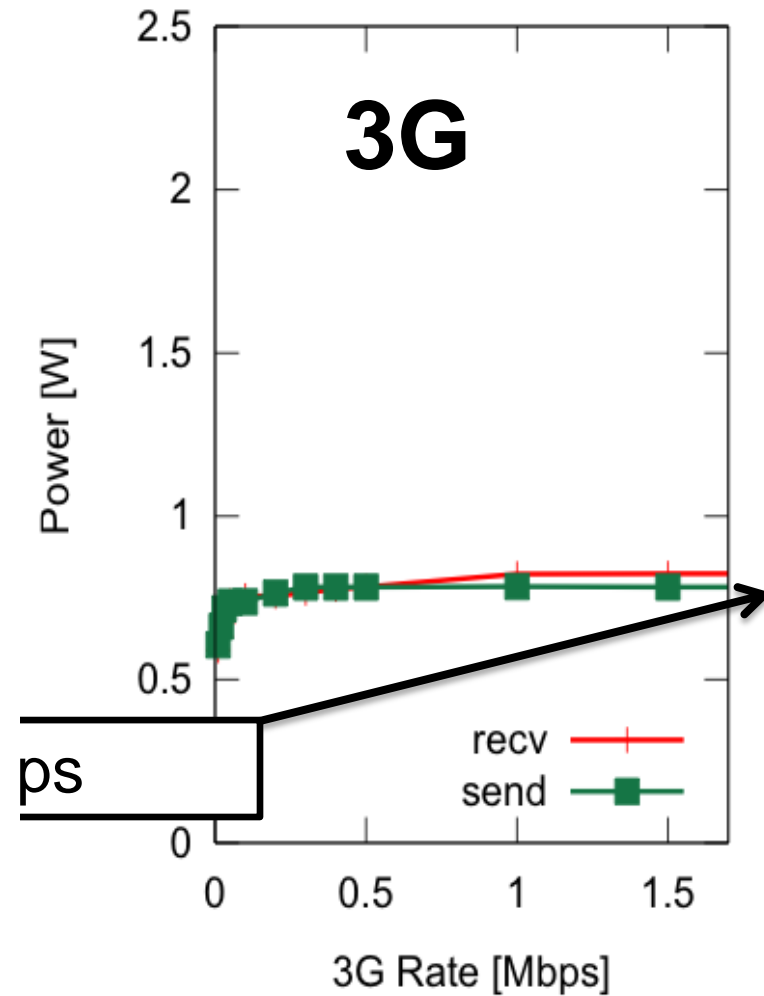
WiFi power save behavior



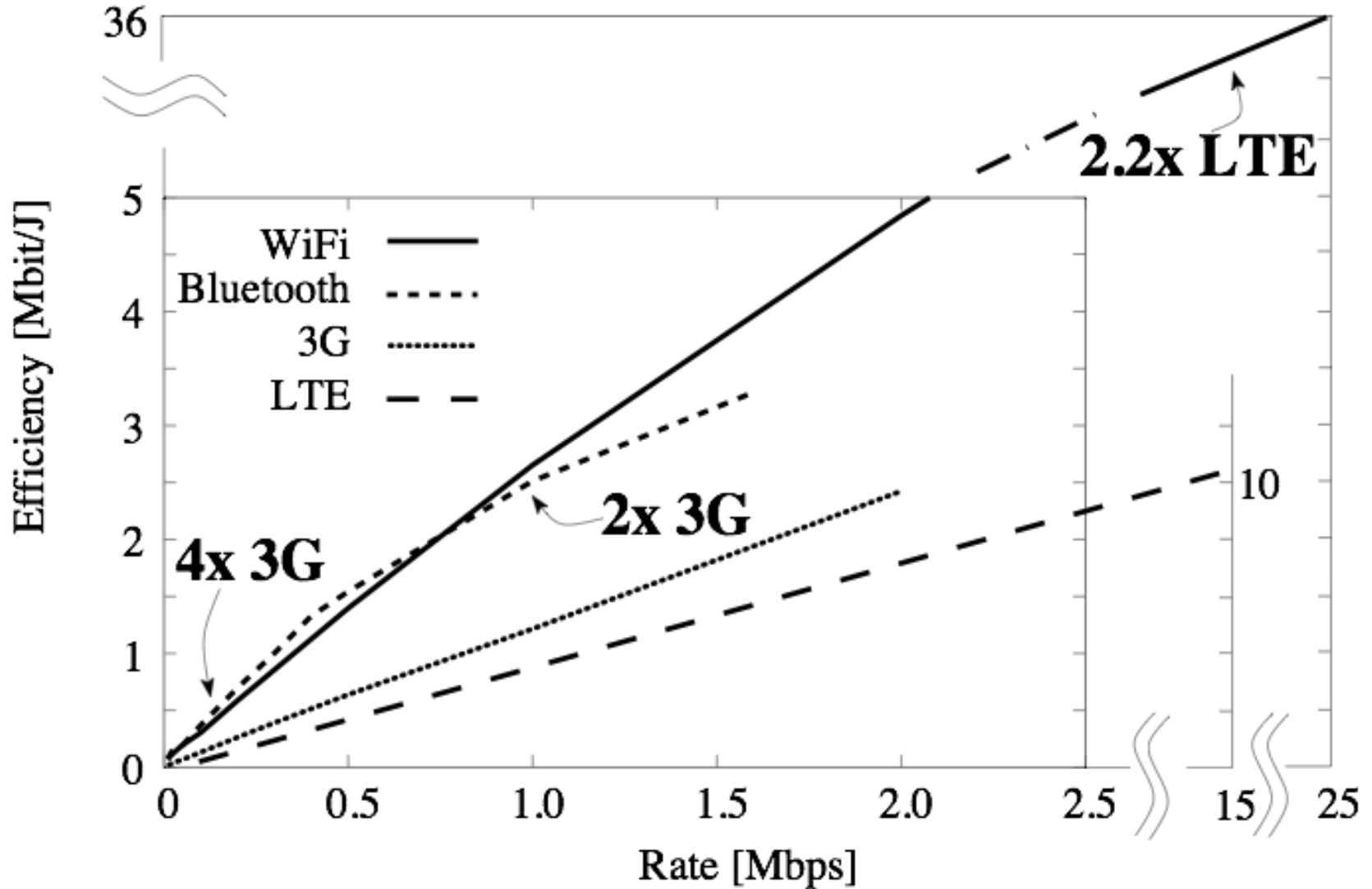
3G power consumption



Cellular links are not power proportional



Efficiency of a link



Browsing: tradeoff latency for energy

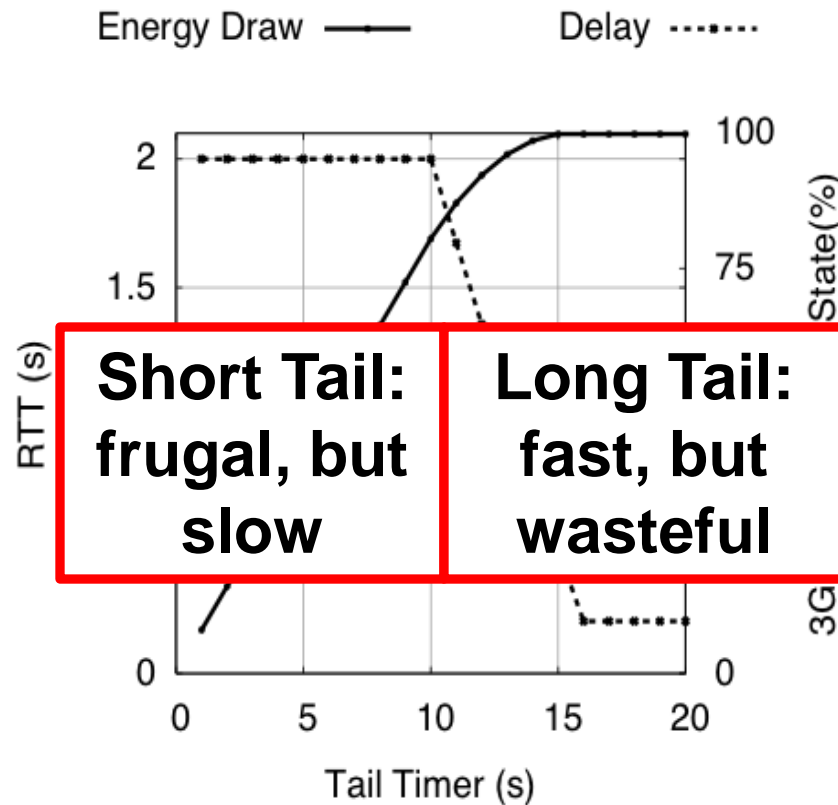
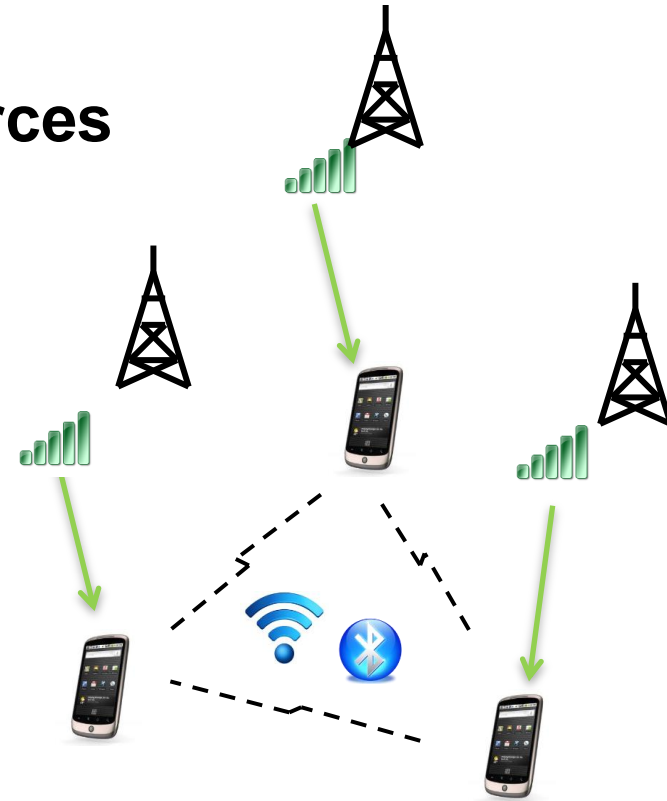


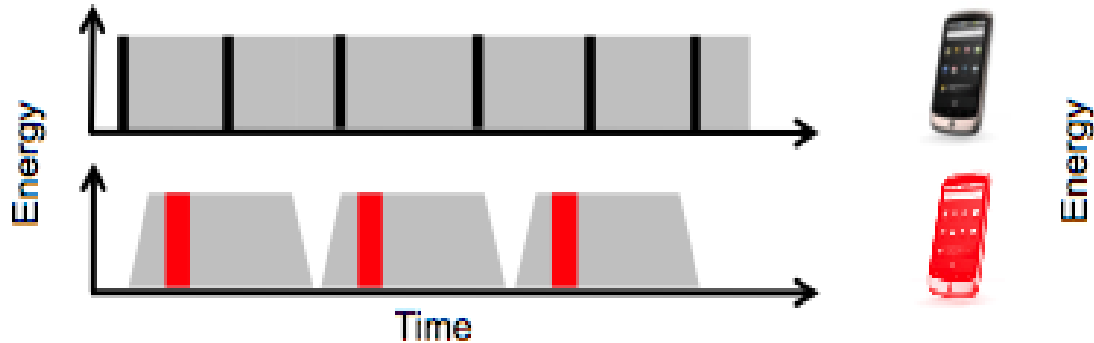
Figure 1: Cellular links offer a tradeoff between energy consumption and latency after idle

Key insights

- Cellular links work well only in the high power state
 - cellular link draws the same power, regardless of load
- Most users under-utilize cellular links
- **Users fare better by pooling resources**



Traffic consolidation



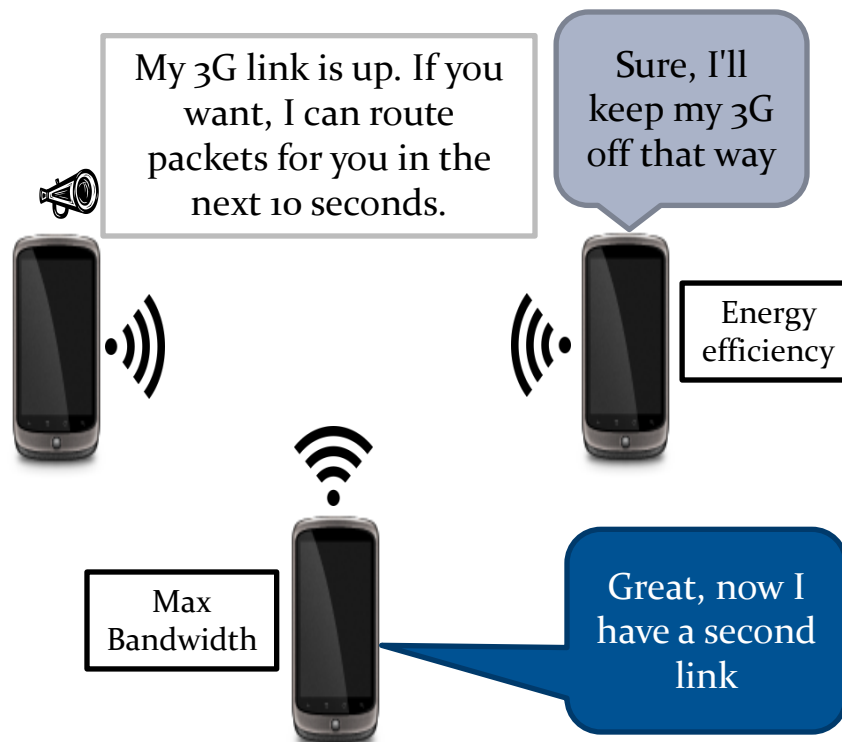
a) Independent Phones

- black user listens to Internet radio
- red user browses the Web
- gray portion = wasted energy

Consolidation allows for more efficient energy usage

High level overview

- When the cellular link is hot the device advertises to neighbors "*will route for you for X seconds* "
- Neighboring devices choose whether to use offer or not



Fairness

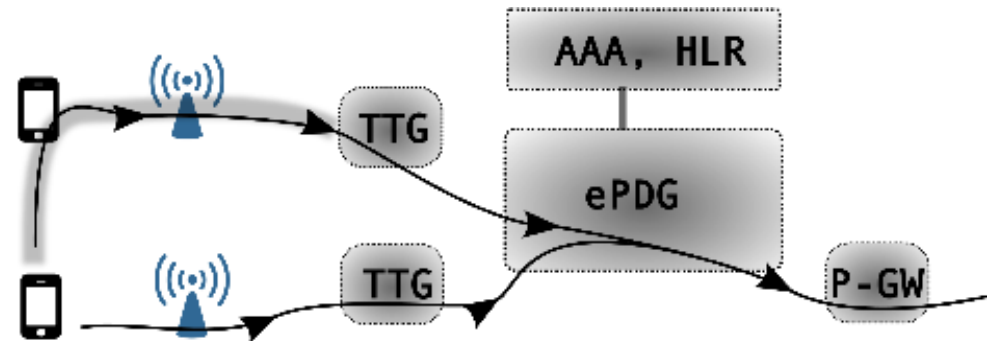


- **This mechanism is inherently unfair:**
 - All traffic is consolidated on one link, one user pays the bill
 - Maximum efficiency and zero fairness
- **Short-term fairness: Tit-for-tat**
 - Each device holds a counter for every neighbor
 - Keep track if we routed for / via a neighbor in a certain time slot
 - Allow neighbors to use link as long as counter > 0
 - Initial counter value: trade fairness vs efficiency

Billing & security



- Neighbor = untrusted => use existing WiFi offload solutions
 - Many standardized protocols (3GPP, AnyFi)
 - All traffic encrypted
 - Appropriate billing support



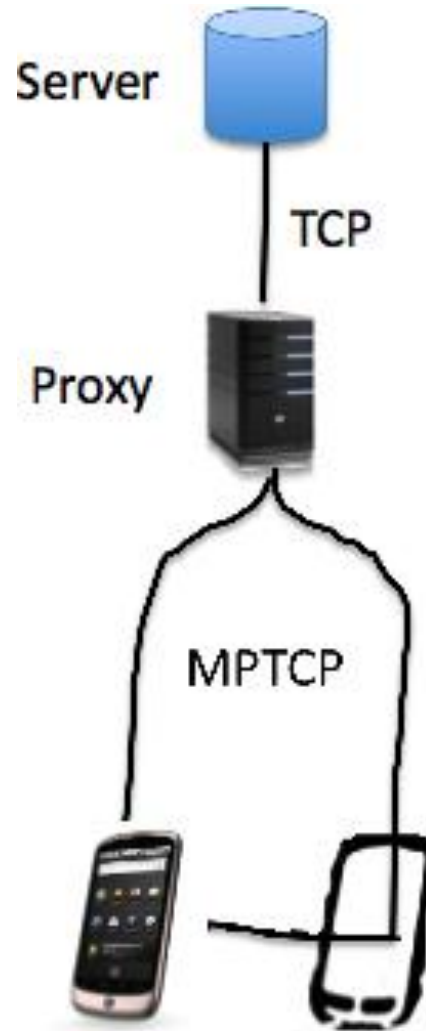
- Kibbutz goal: everyone pays for their own traffic

Implementing the kibbutz

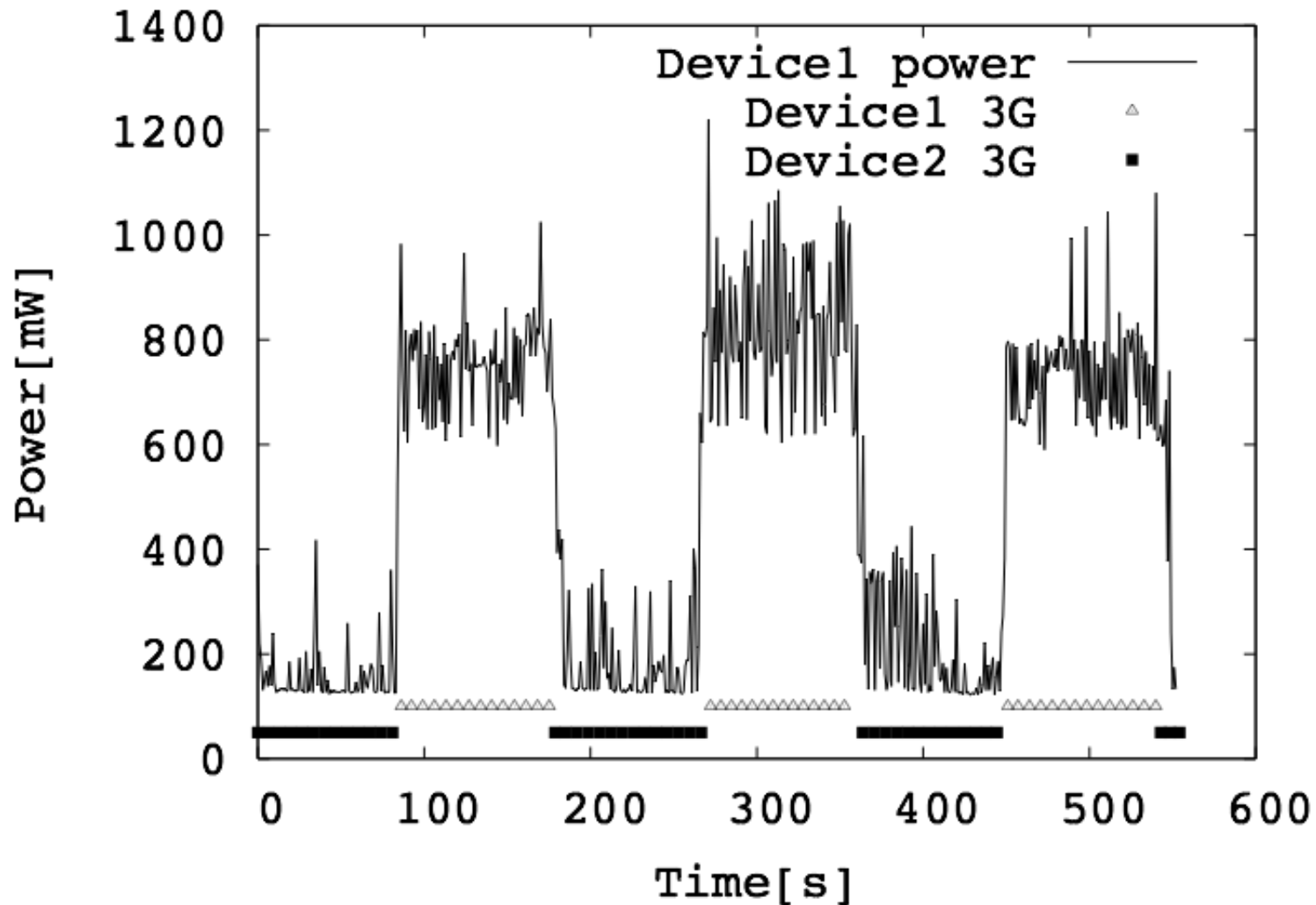


- Use MPTCP to steer traffic onto the right link
 - Neighbor link if available or
 - Own link otherwise
 - MPTCP MP_PRIO
- Prototype running for Samsung Galaxy Nexus
- Can use WiFi or Bluetooth as local link

Experimental setup



Simple TCP “ping-pong”



2 packets per second, 31% power saving

How much energy can we save?



- **Depends on combination of cellular and local link**
 - 3G + BT (previous graph) ~ 31%
 - LTE + WiFi ~ 29%
 - LTE + BT ~ 35%

How much energy can we save?

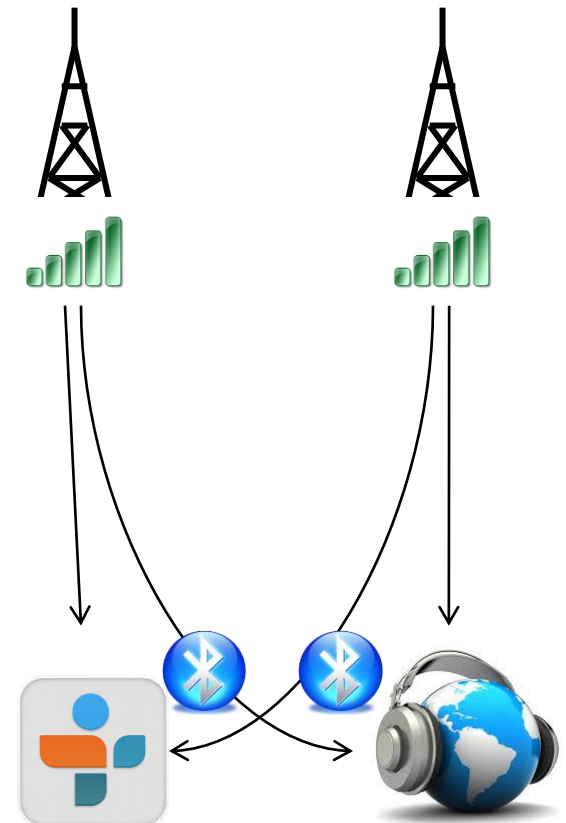


- Depends on combination of cellular and local link

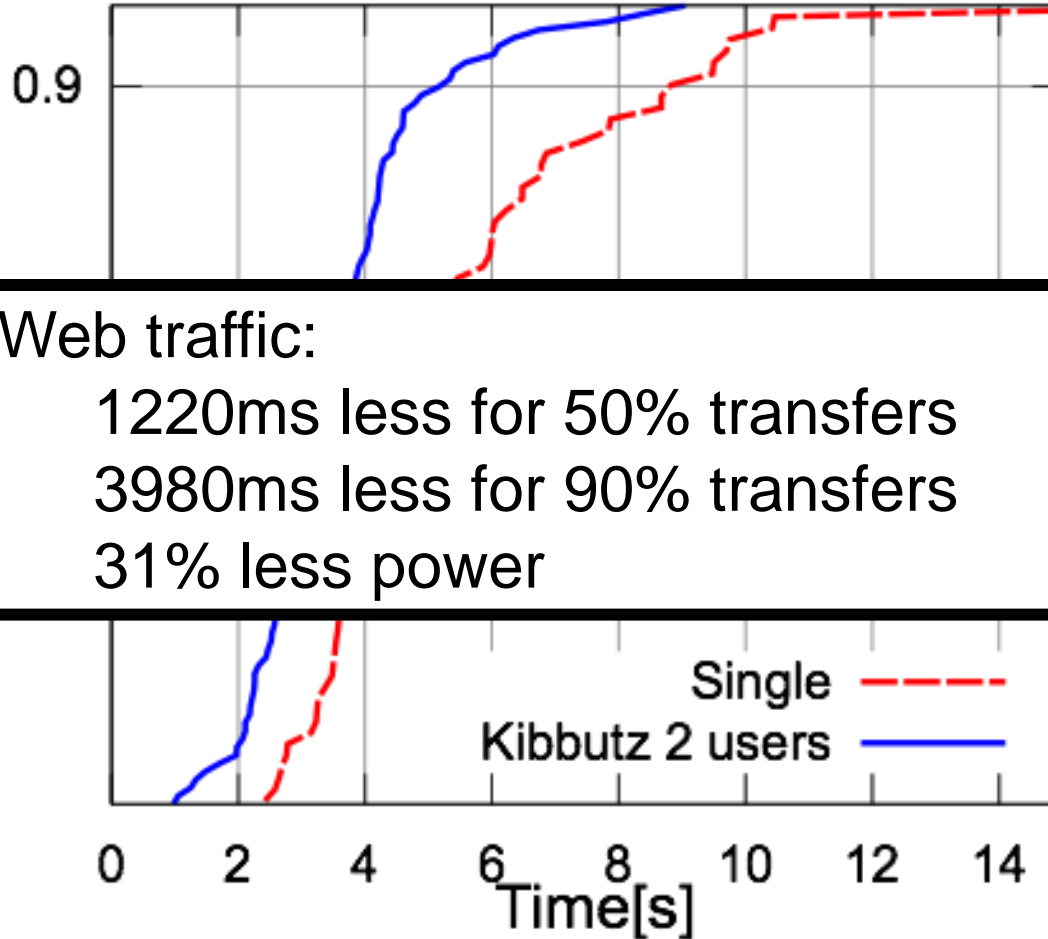
Link type vertical + horizontal	<i>kibbutz</i> Router [mW]	<i>kibbutz</i> Consumer [mW]	Stand alone [mW]	Power Savings
LTE + BT	1095	220	1020	35.5%
LTE + WiFi	1316 / 1080	170 / 320	1020	27.1% / 31.4%
3G + BT	740	191	675	31.0%
3G + WiFi	866 / 630	113 / 323	680	28.0% / 29.9%

How about real apps?

- **Internet radio (MP3) streaming 48Kbps**
 - 25% less than standalone consumption
- **YouTube**
 - 15% less than standalone consumption

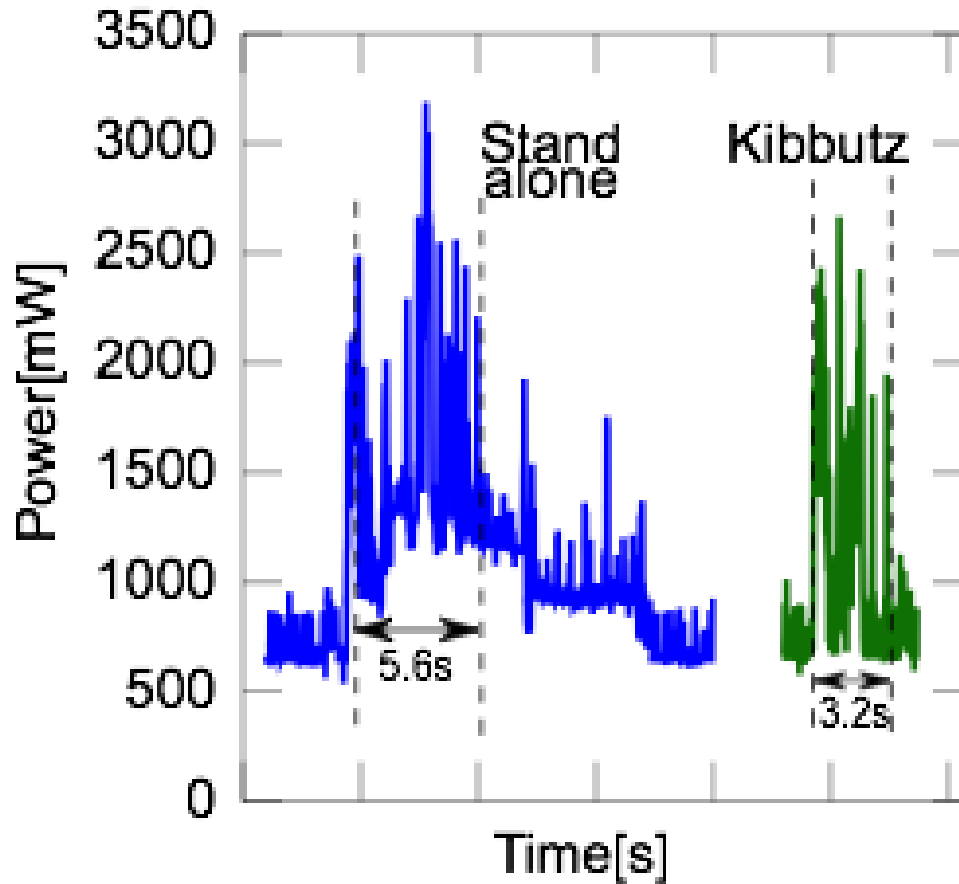


Web traffic RTT



Time taken to load a mobile page

Google search mobile



Searching using 3G link vs using local Bluetooth link

What about bandwidth intensive apps?



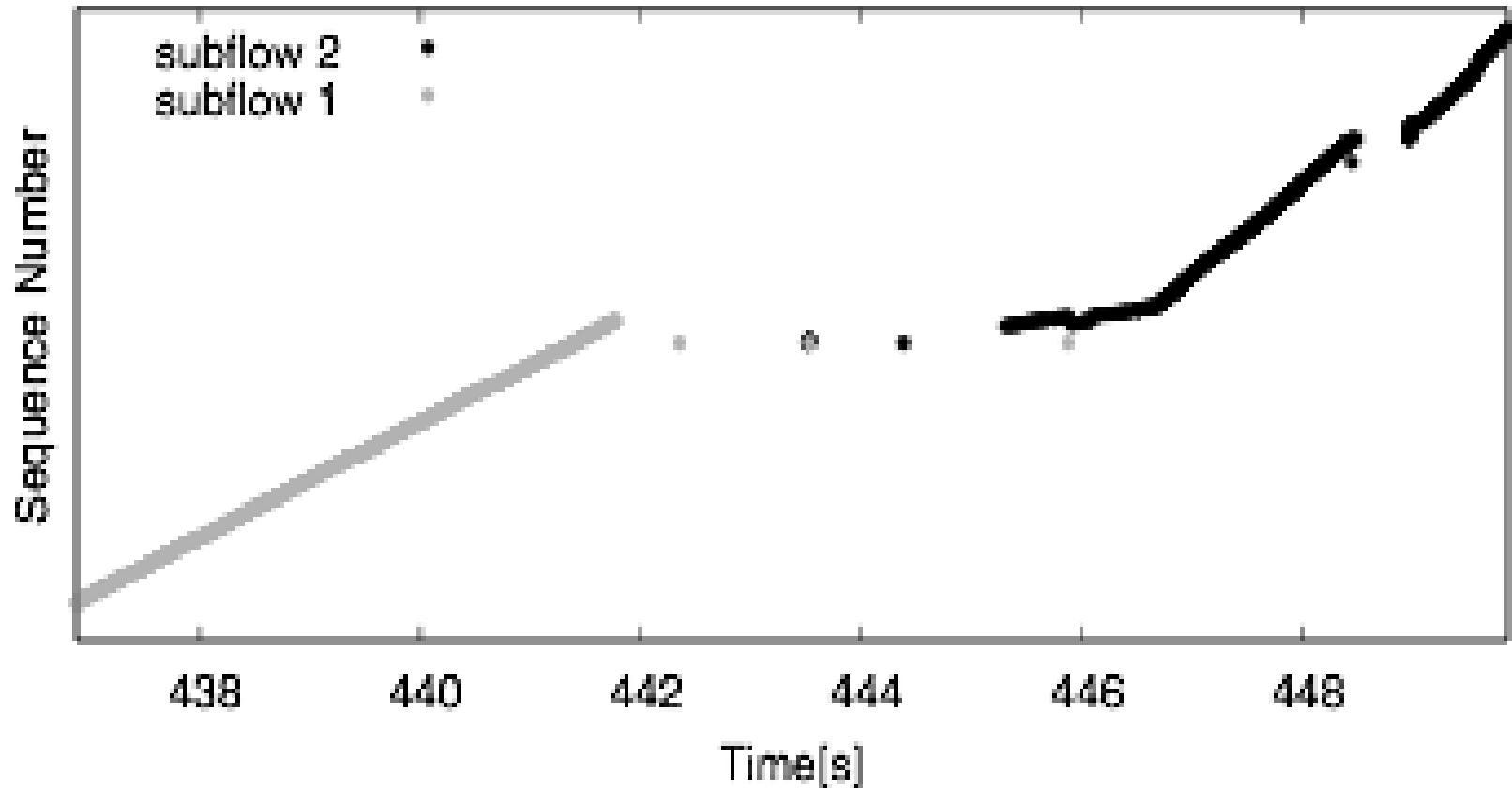
- App download, (6MB) using max bandwidth strategy
 - Isolated download time: 31 ± 8 seconds, 41 Joules
 - Kibbutz (different carriers) : 21 ± 5 seconds, 31 Joules
 - Using two interfaces saves energy!
 - Screen is ON



Robustness



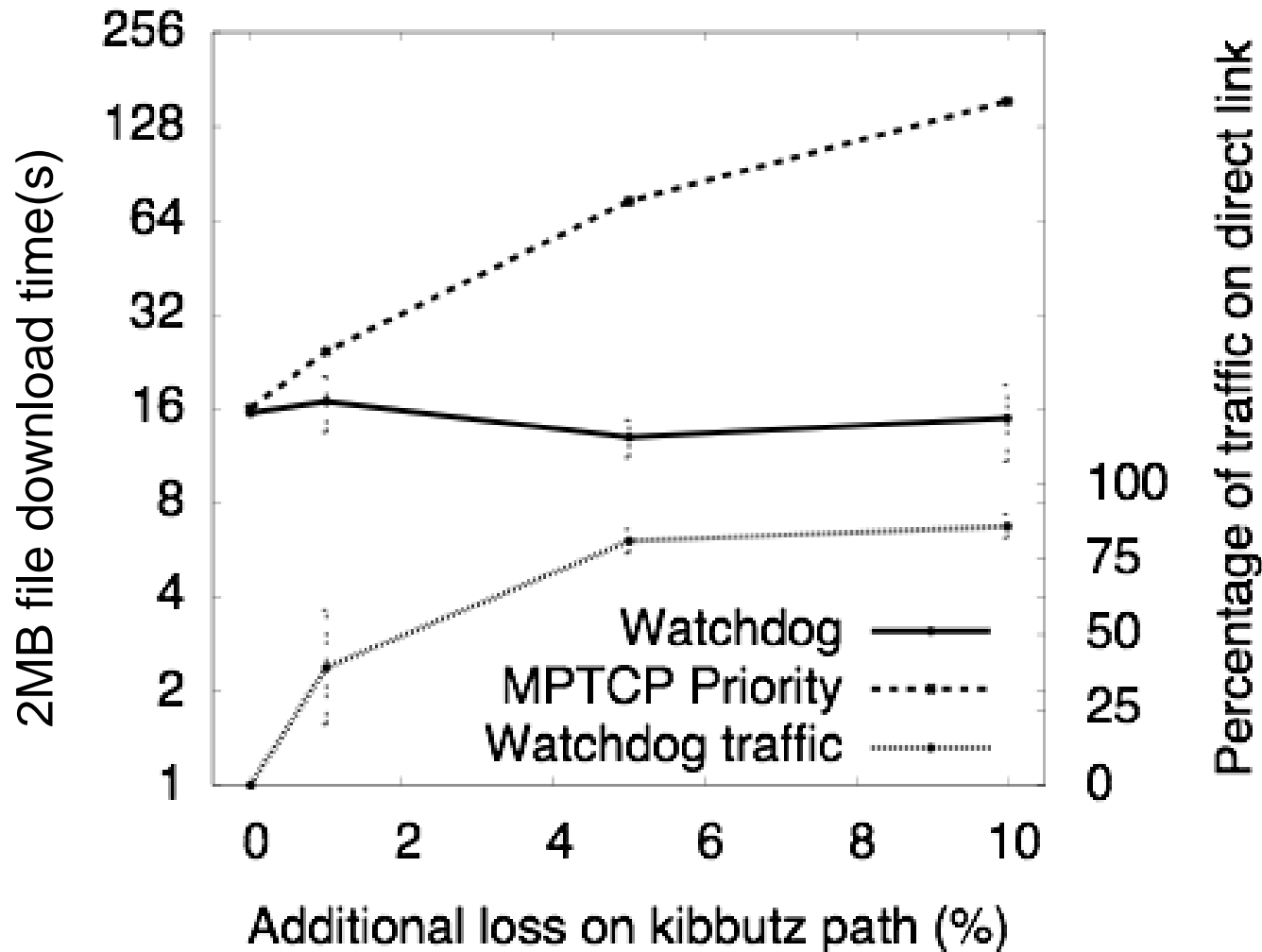
- What happens if the Kibbutz peer suddenly leaves?



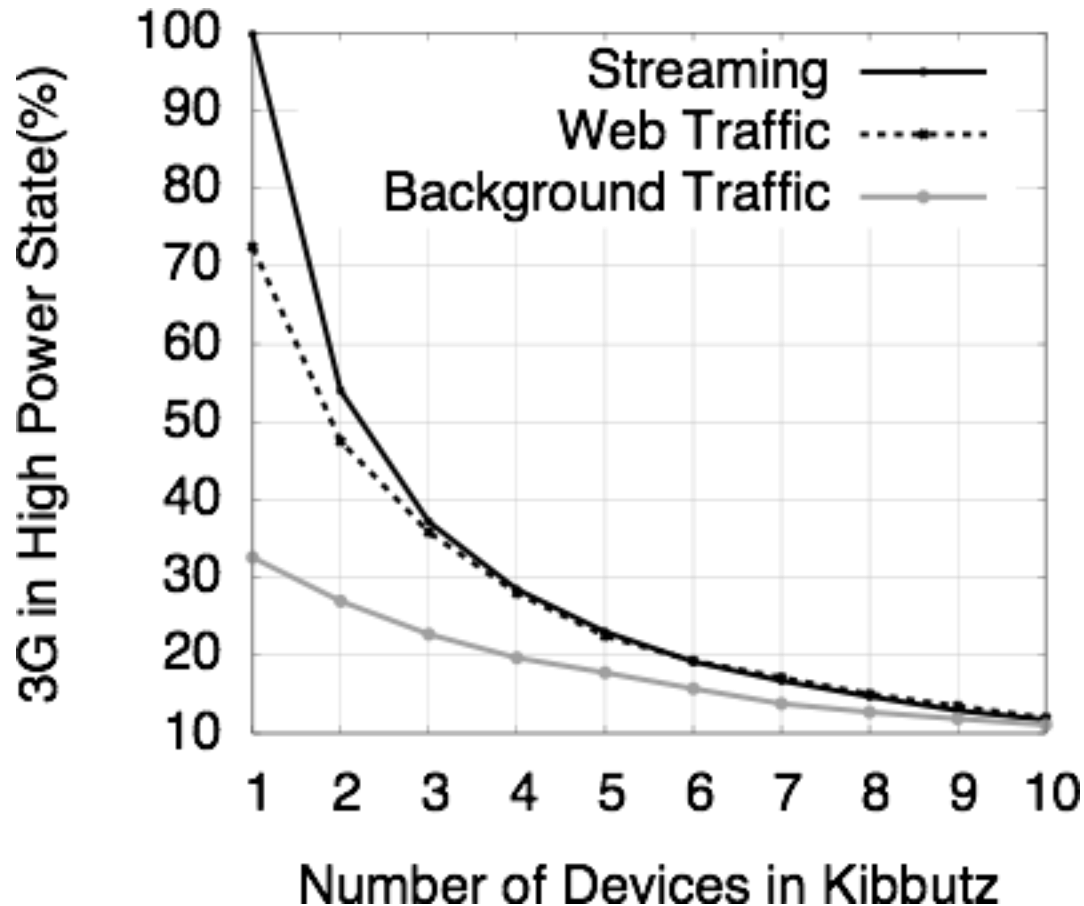
Robustness



- What if the connection is bad?

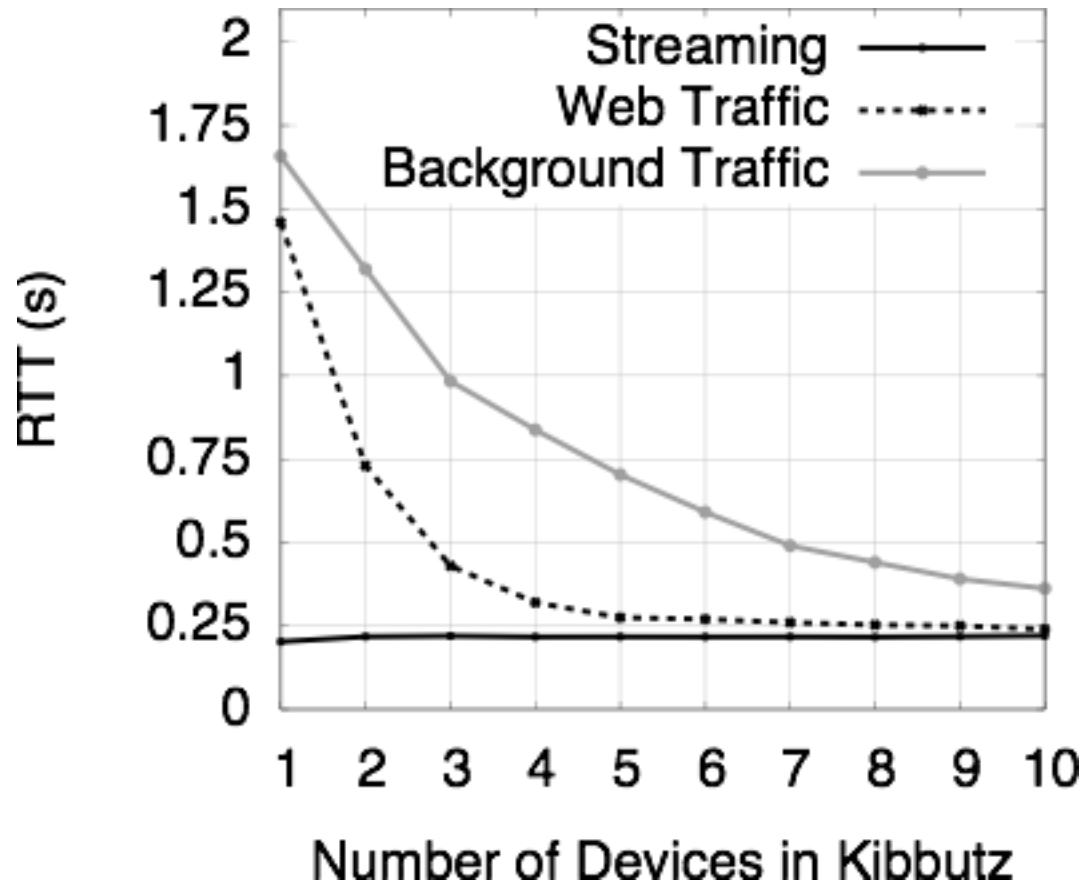


Simulations



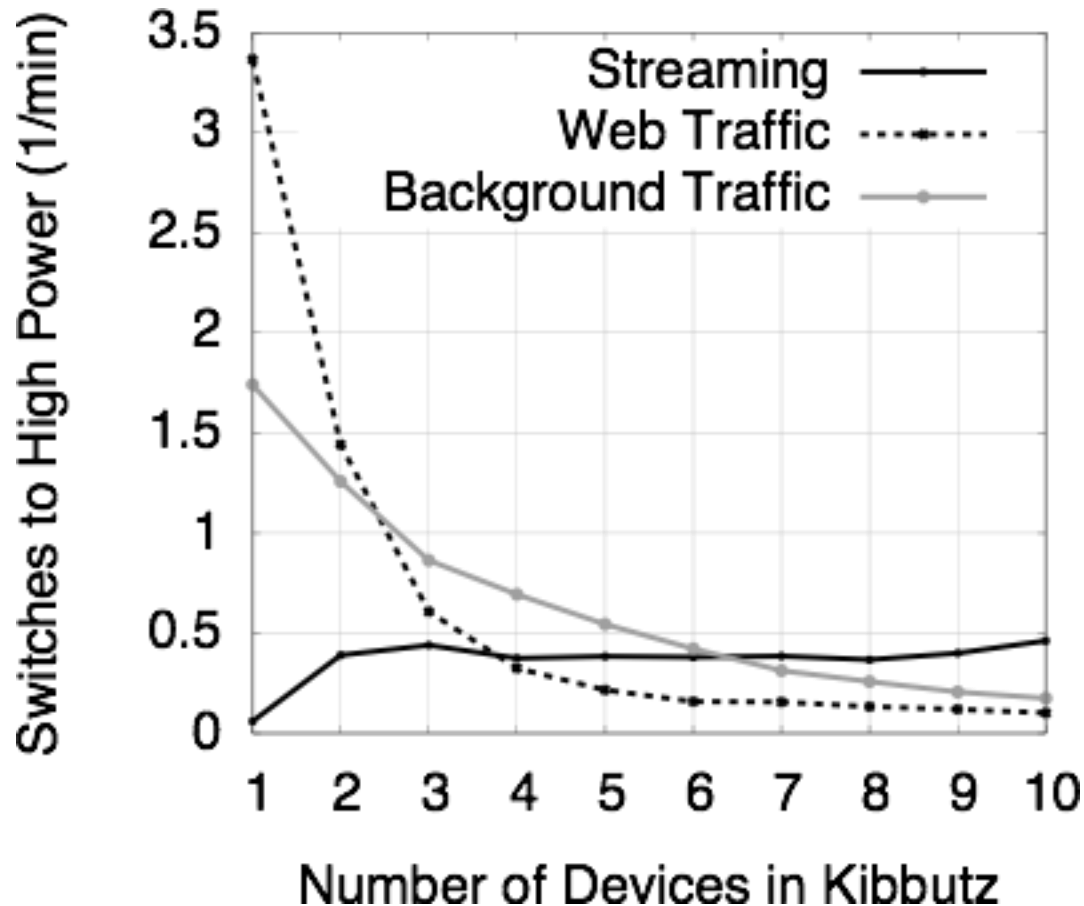
3G gets used less when in a kibbutz

Simulations



RTT decreases with more users

Simulations



Operators want lower signaling

Related work



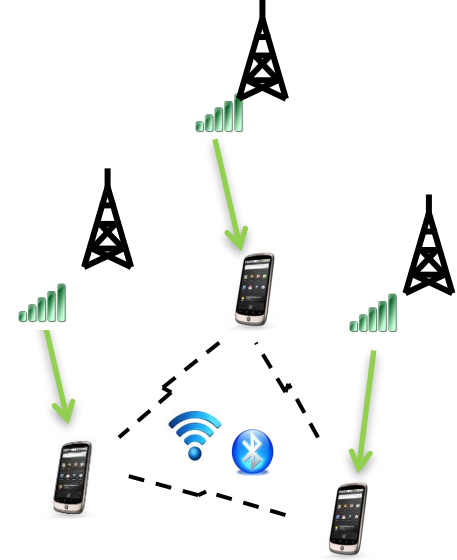
- **The idea of tethering is not new**
 - Prism, Combine, CoolTether, CoolSpots, Shair, Erdos, 3GOL
 - Kibbutz uses it to save energy

- **Reducing mobile energy consumption**
 - For background traffic: TailEnder, Stratus, Catnap, MakeIdle, BarTendr
 - Main ideas are batching & fast dormancy
 - ▣ both hurt interactive apps like web browsing.

Summary

- **key observation**

- cellular links are only efficient when fully used



- **mobiles cooperate => reduce energy AND delay**

- By pushing cellular links into more efficient operating points
- Local connectivity is power proportional, \ll cellular

- **kibbutz is deployable**

- Reuses accounting mechs to guard against malicious users
- Uses tit-for-tat to ensure short-term energy fairness.
- No app knowledge, no OS instrumentation, no batching